

Join the TradingView ecosystem

Grow your business within the world's largest
social platform for traders and investors

TV TradingView



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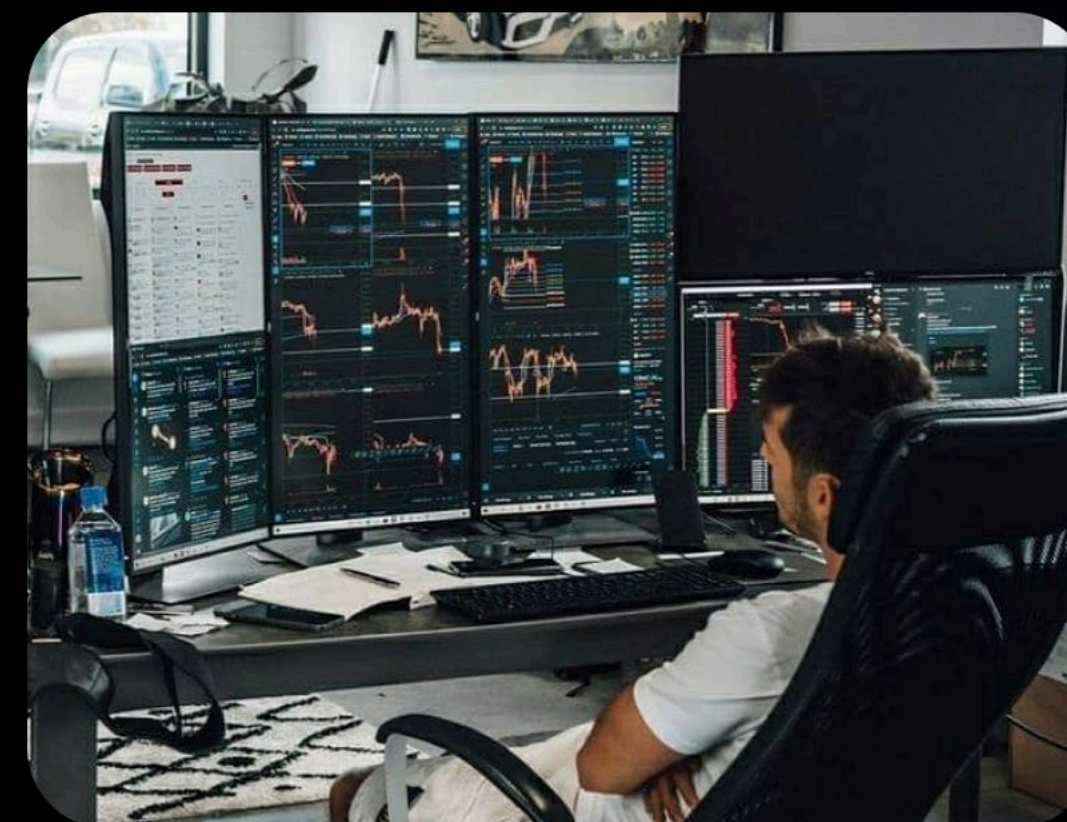
About TradingView

#1

top website in the world when it comes to all things investing*.

100M+

traders and investors use our platform.



200M+

visits to our website every month*.

3.5M+

instruments data, sourced from partners worldwide.



1.5M+

mobile app reviews with 4.9 average rating**.



Our foundations and principles

TradingView is — and always has been — about staying product-centric.

We remain focused and thus seek to partner with the best-in-class trading and brokerage providers to service our global customer base.



Partner equality

We treat all partners equally, offering opportunities regardless of their budget and brand recognition.



Mission alignment

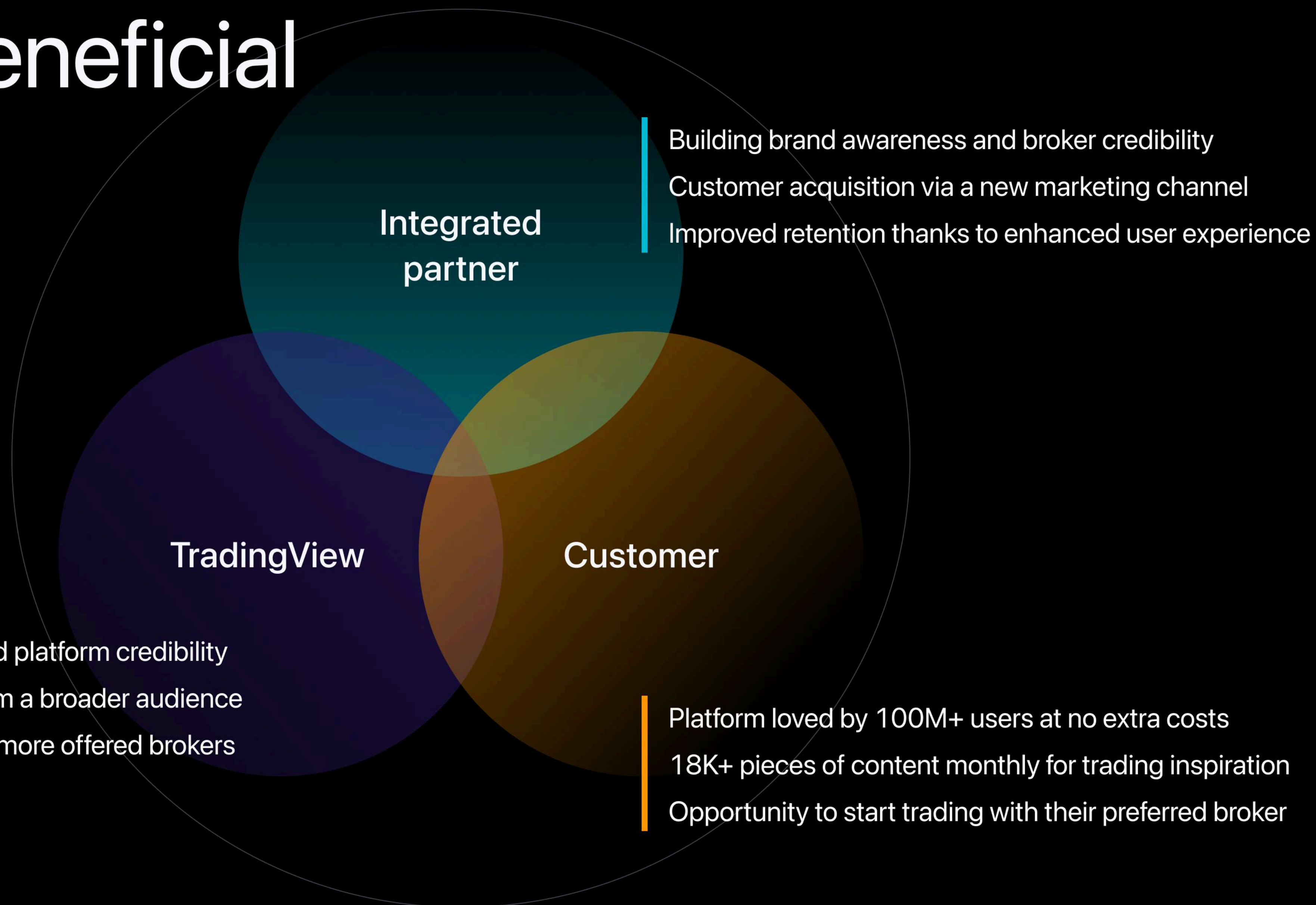
Our business is in paid subscriptions, so we're aligned to lock in as many traders as possible.



Commission-free

We do not charge brokers or their clients extra fees for using the platform or making transactions.

Mutually beneficial ecosystem

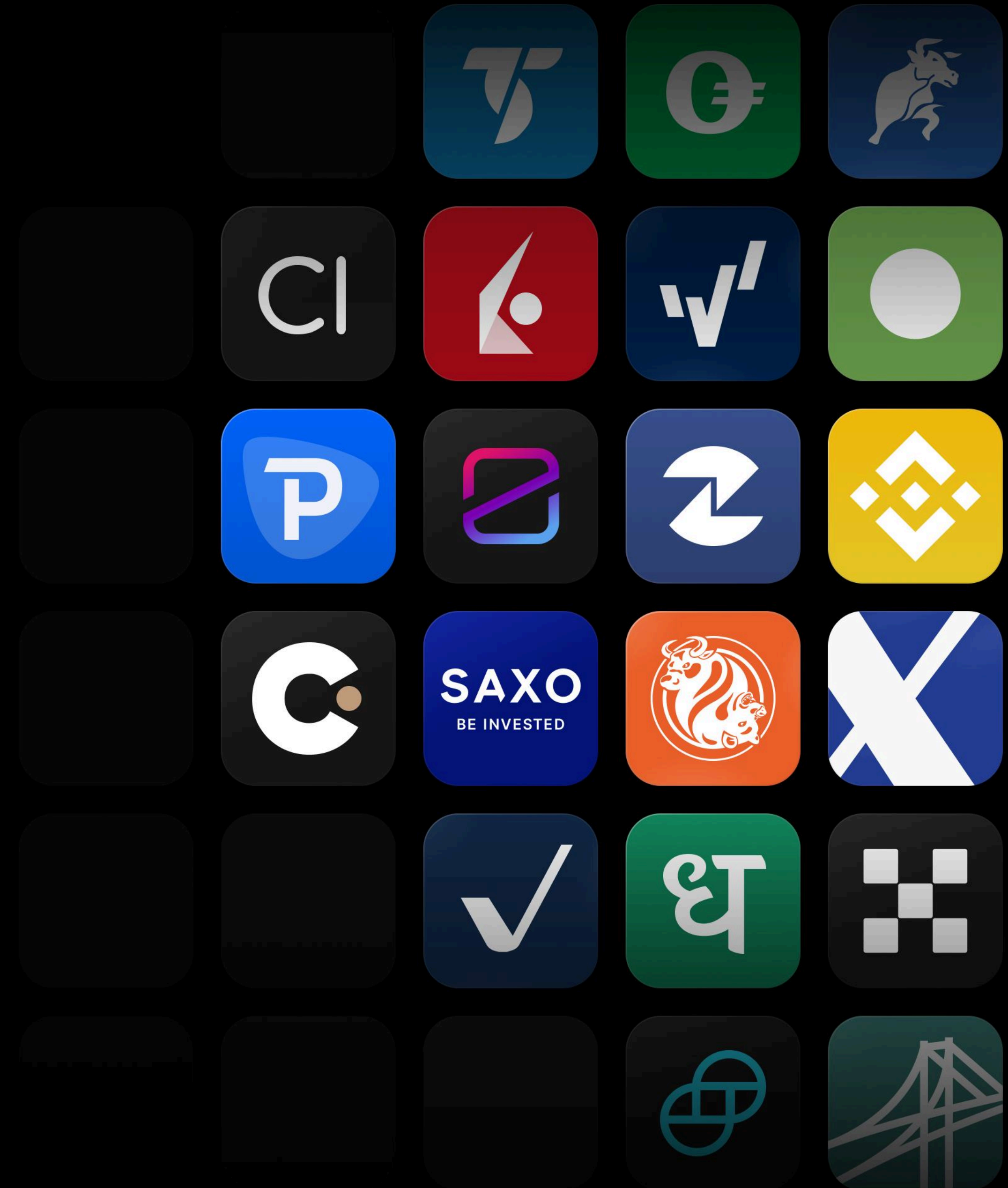


Become an integral part of our platform

80+ brokers connected to us globally no longer worry about platform commissions, cost per leads or high-performance frontend.

We got it all covered.

- ✓ Smooth and flexible API integration of your trading backend
- ✓ Access to our powerful web, desktop and mobile apps
- ✓ Regularly updated trading, charting and analytical features



Trading integration backend setup



No partner commissions

The annual broker profile plan is the only expense associated with the integration.



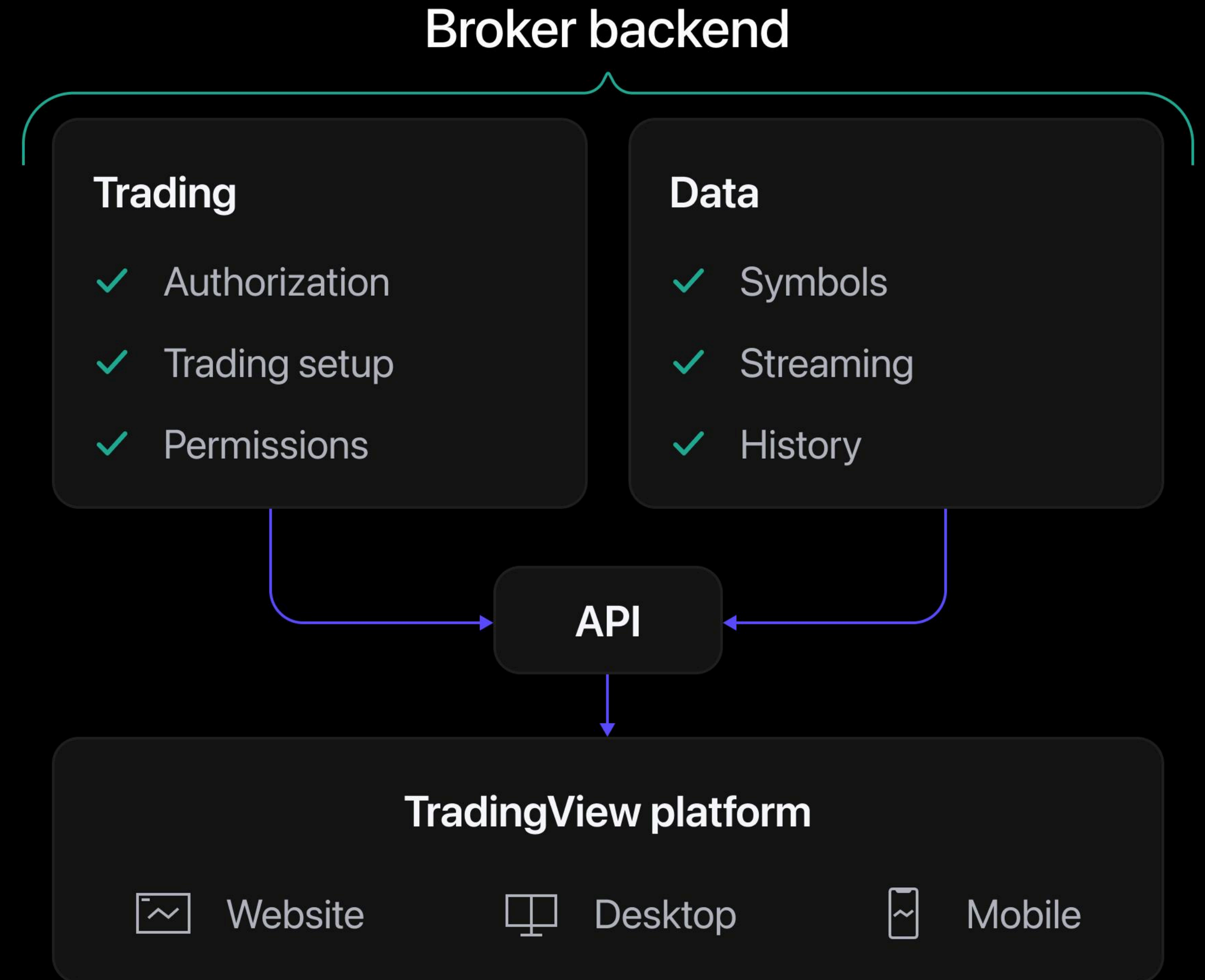
No volume or user limits

You can run unlimited client and trading volumes through the platform.



Free regular updates

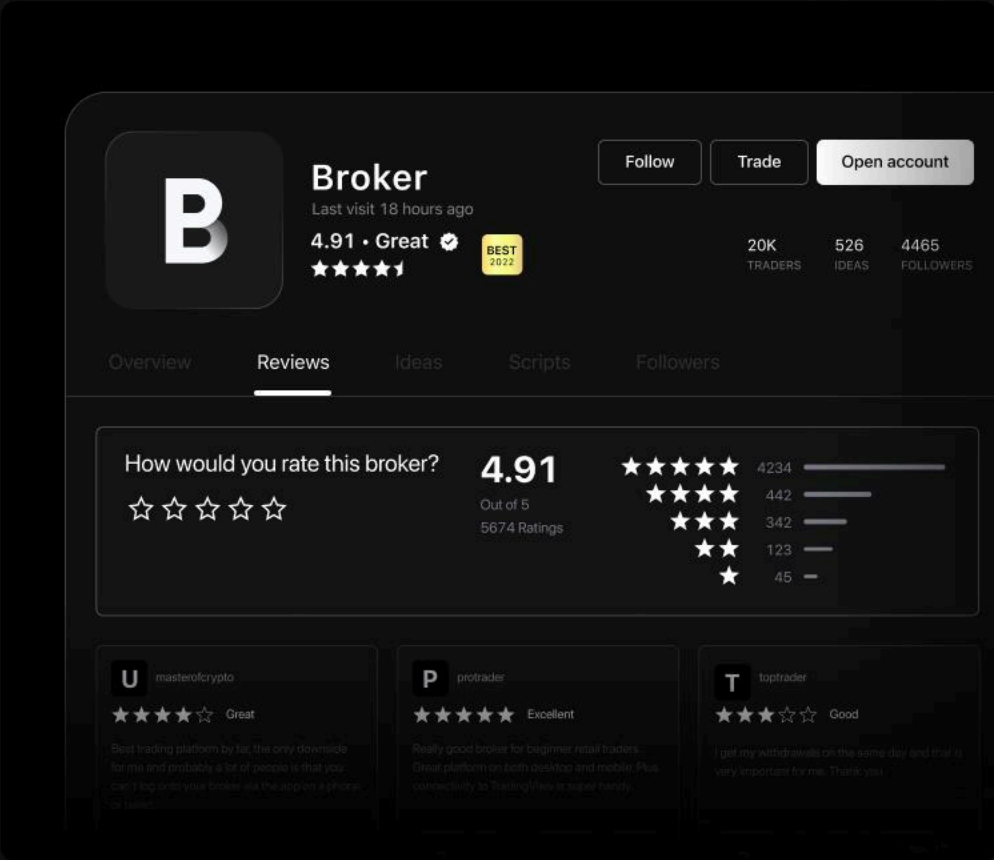
We relentlessly enrich platform's tools and features to keep its market-leading positions.



Trading platform frontend

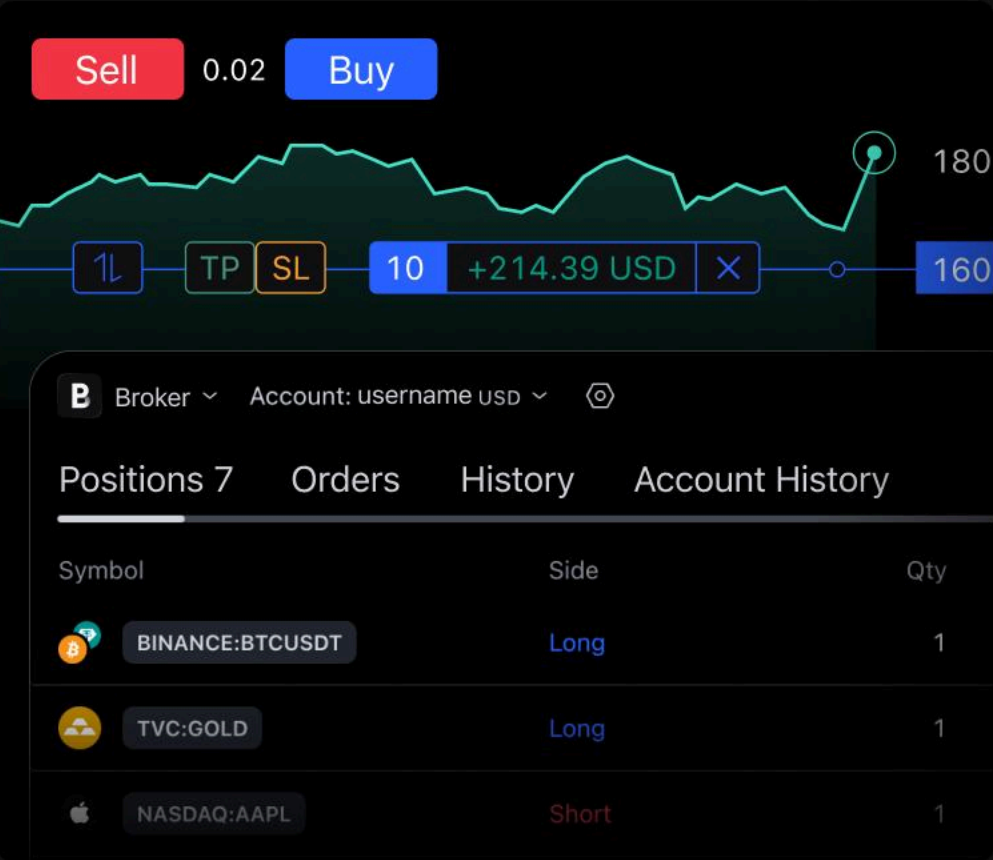
Broker profile

Broker partner gets a dedicated profile page on TradingView.



Retail trading

Users can open and close trades directly from the charts.



A first-row seat for your brand

Once integrated, you stand as an organic piece of the world's largest trading website*, with all the benefits that come with it.

- ✓ **In the heart of TradingView**

Instant access to live trading features at no cost to your clients.

- ✓ **Native part of the ecosystem**

Unique promo placements on our most popular pages.

- ✓ **Co-marketing partnership**

Join forces with us to boost your brand exposure even further.



Traders-centric tools and features

Our dedicated broker profile pages offer customers key insights into your promotions, ideas, and account opening process.

✔ Customer acquisition


Employ lead generation and brand awareness workflows.


✔ Reputation management


Learn insights from actual clients and boost your credibility.

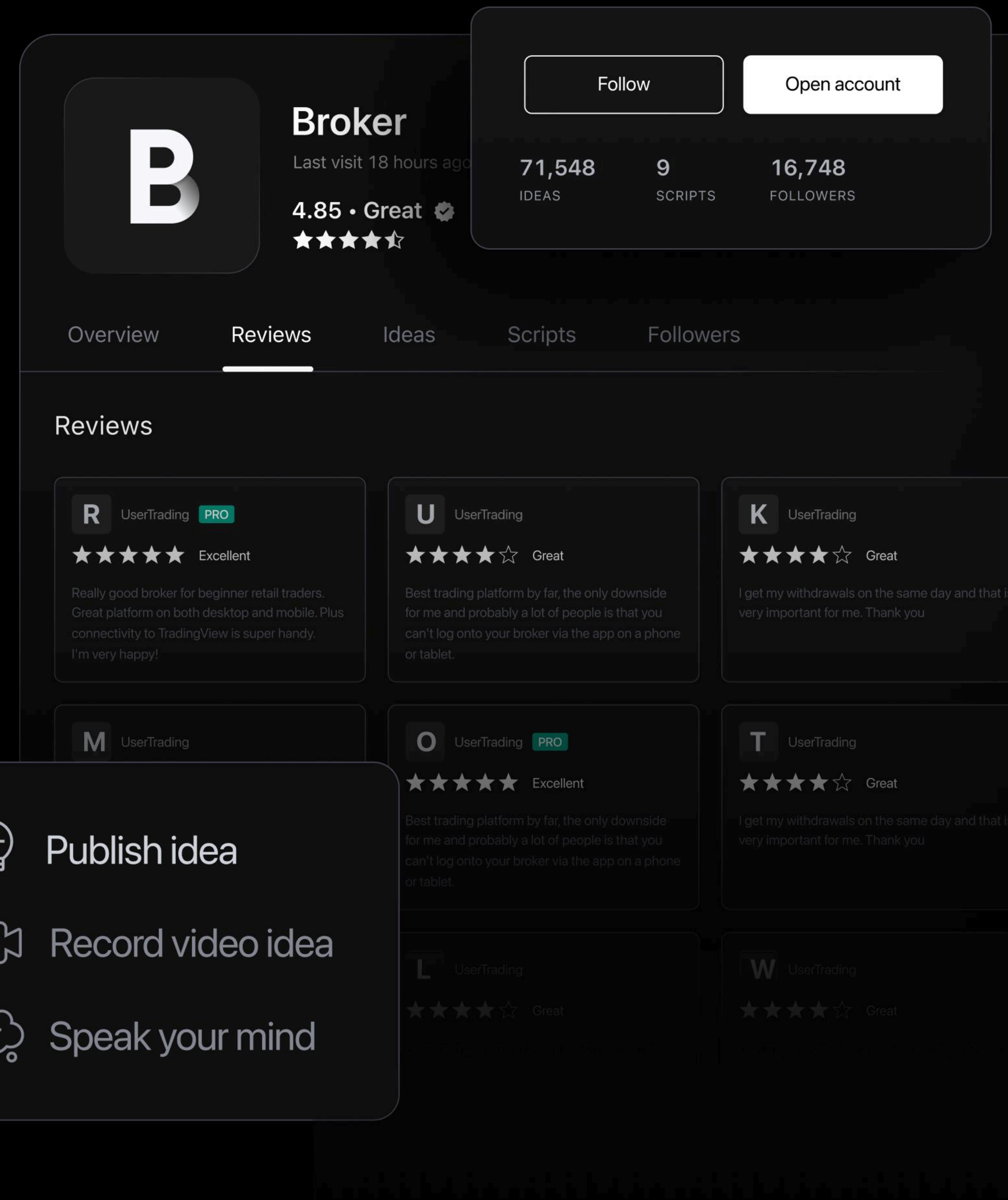
✔ User engagement

Powerful content creation tools for audience outreach.

 Publish idea

 Record video idea

 Speak your mind



Only authentic user feedback

We made it our mission to create an open and transparent community free from opinion manipulations or bias complaints.

✓ Verified reviews

Users must have a live trading broker account to leave a review.

✓ Meritocratic by design

Rankings of your services are determined only by your clients.

✓ Broker Awards

Win coveted and highly-visible awards at our annual contest.



★★★★★
Broker is a modern, cloud-based futures trading platform offering unlimited, commission-free trading for a flat price. No per-trade commissions, platform licensing feed, order routing fees.

R ProTrader

★★★★★ Excellent

Really good broker for beginner retail traders.
Great platform on both desktop and mobile. Plus connectivity to TradingView is super handy.
I'm very happy!

U Masterofcrypto

★★★★☆ Great

Best trading platform by far, the only do
for me and probably a lot of people is th
can't log onto your broker via the app o
or tablet.

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**BROKER OF THE
YEAR 2024**



King of the Hill

TV

**SOCIAL CHAMPION
2024**



Trader's Romeo (oe Juliet)

Plant your flag in our ecosystem

Your customers will access our platform and its analytical features for free, and you will get tools to attract and retain new users.

- ✓ **Strengthen client satisfaction**

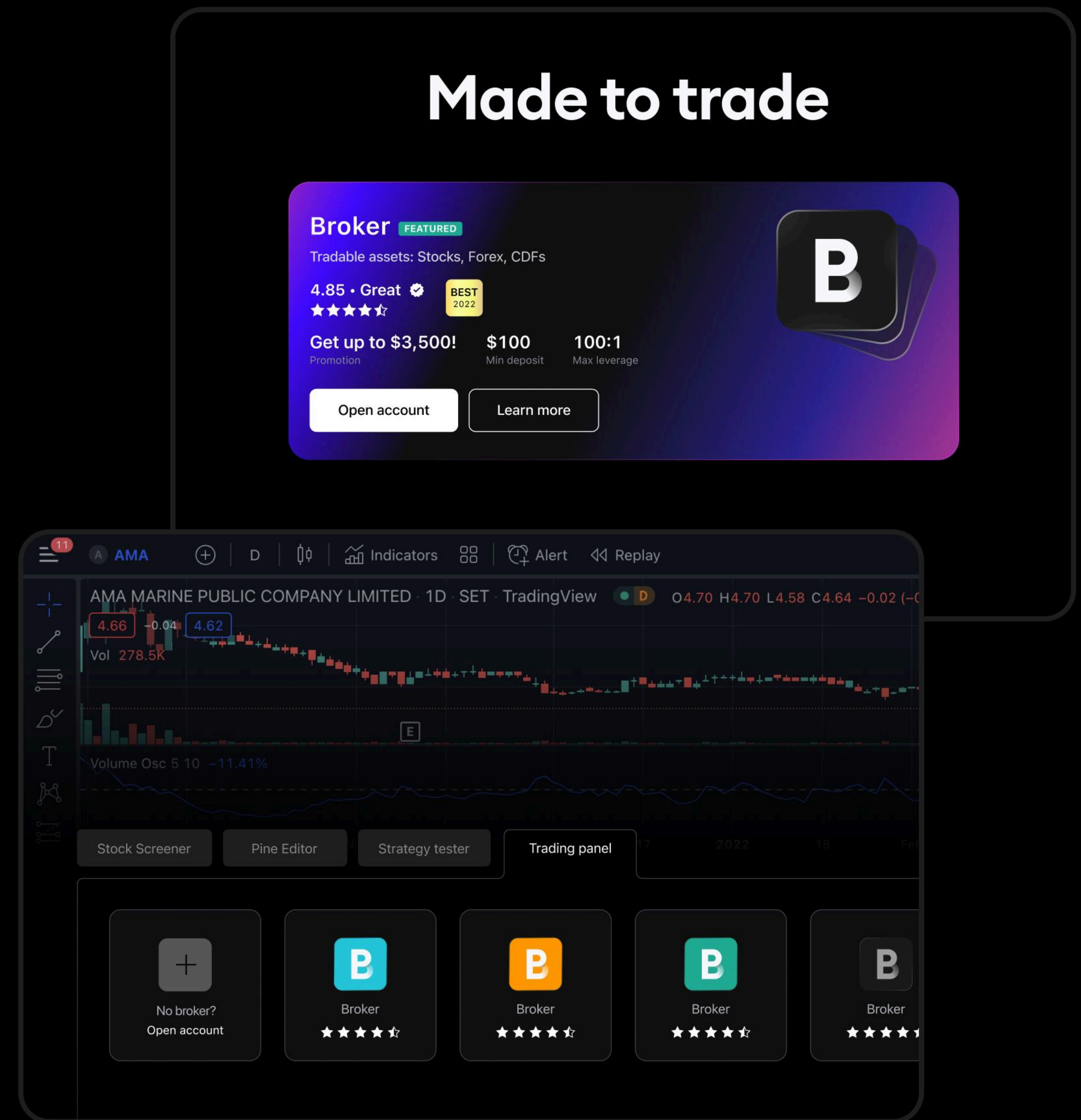
Get an industry-leading platform proven by 100M+ users.

- ✓ **Enhance user engagement**

Impress your traders with the variety of data and toolsets.

- ✓ **Amplify customer retention**

Witness users coming back for more trading and social benefits.



Let our traders find your offerings

Execute various marketing strategies to promote your offerings and drive our users directly into your sales pipeline.

- ✓ **Increase brand awareness**

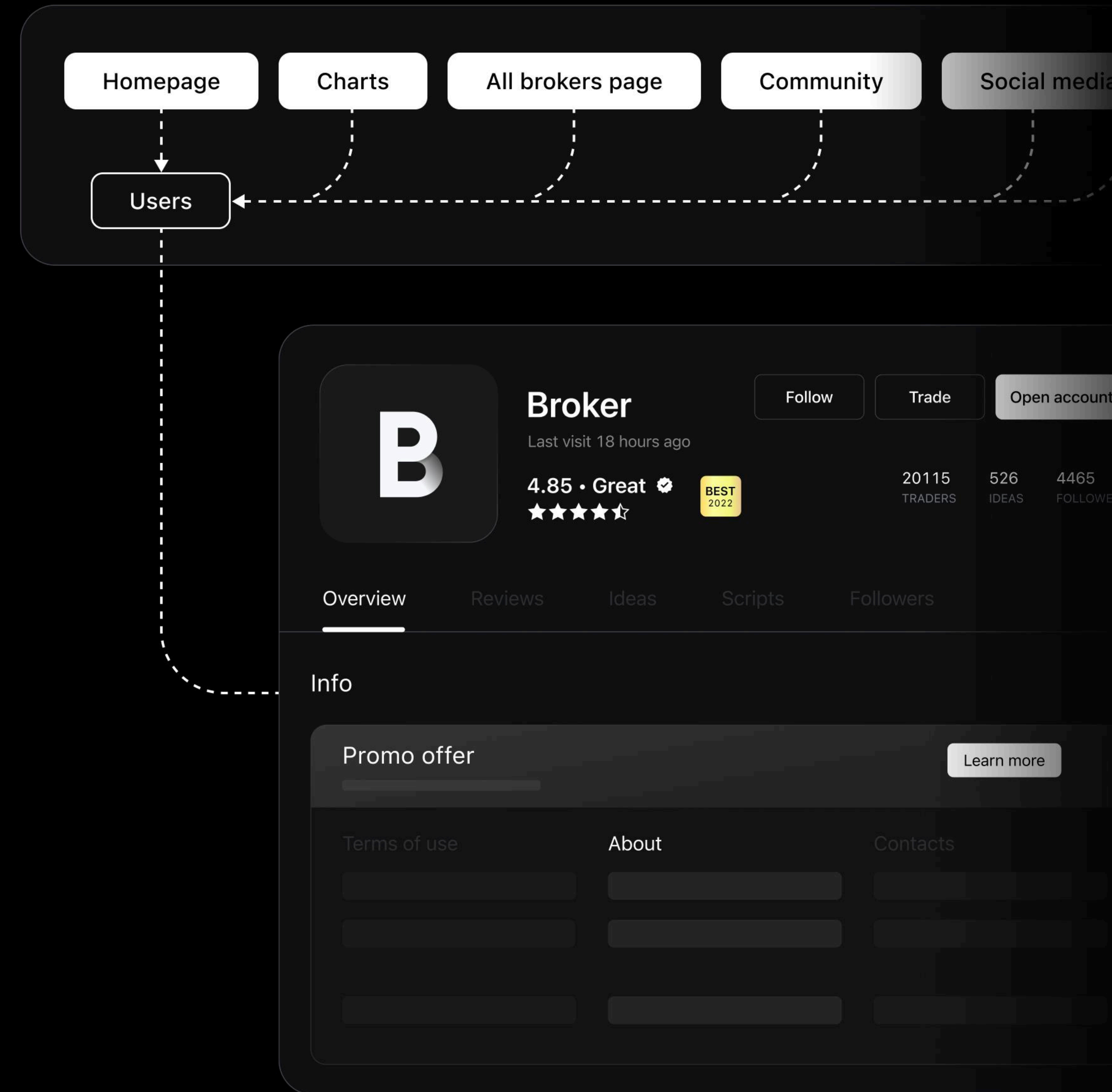
Heighten visibility in targeted regions and reach new audiences.

- ✓ **Diversify traffic sources**

Set a new communication channel to advertise products and offers.

- ✓ **Earn industry credibility**

Attain recognition from traders and stand out among competitors.



Convert users into qualified leads

Simplify lead generation to one simple step with the ability to collect leads across our entire ecosystem.

- ✓ **Acquire more prospects**

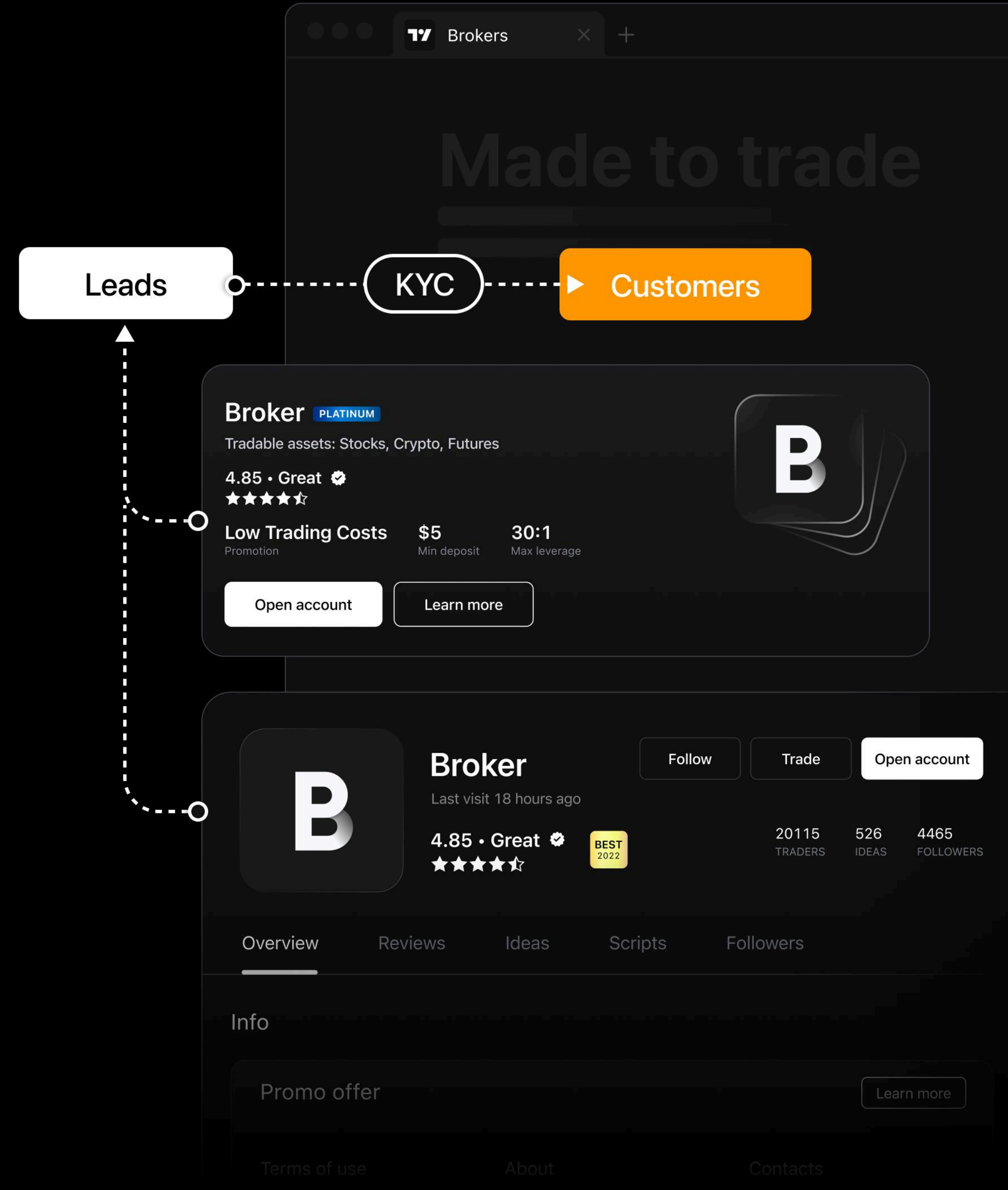
Attract customers from a site with nearly 200M monthly traffic.

- ✓ **Break into new markets**

Use broker profile to enter and grow in entirely new regions.

- ✓ **Facilitate lead generation**

Streamline the pipeline with a special Open Account button.



Broker profile plans comparison

For pricing information reach out to our business team

Contact us

*Requires co-marketing commitment.

**Additional conditions apply.

Features and benefits		SILVER	GOLD	PLATINUM
Trading platform	Web version	✓	✓	✓
	Desktop terminal	✓	✓	✓
	Mobile app	✓	✓	✓
Exposure	Countries for targeting	1	10	Unlimited
	Broker profile	✓	✓	✓
	Trading panel	✓	✓	✓
	All brokers page	✓	✓	✓
	Mobile and tablet apps	✓	✓	✓
	Homepage placement	✗	✗	✓
	Highlighted community posts	✗	✗	✓
Add-ons	Open Account button*	✓	✓	✓
	Featured placement **	✓	✓	✓
User engagement	Content creation tools	✓	✓	✓
	Ad-free trading on charts	✗	✗	✓
	Ad-free published content	✗	✗	✓

Further references



REST API integration roadmap

Revisit the timeline of the integration process and get answers that might interest your product team.

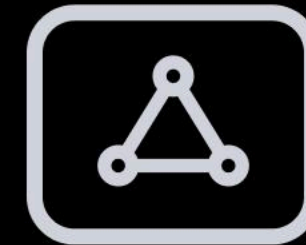
[Learn more](#)



Introducing broker profile

Learn how to stand out among brokers in the TradingView community and acquire new customers.

[Learn more](#)



Co-marketing partnership

Join forces with TradingView to level up customer experience and achieve your business objectives.

[Learn more](#)



Advertising on TradingView

Promote your brand with a selection of natively integrated and rigorously-tested inventory.

[Learn more](#)

Thank you for your time

