

How to win more customers with TradingView

Open up a whole new world of marketing possibilities by integrating Planet Earth's most beloved financial platform.



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About us and our audience

Here are the stats behind who we are, what we do and how much we bring to the table for partners.

Ask your customers. They know us.



100M+

traders and investors
use our platform



3M+

traders connected broker
accounts through us



290M+

successfully executed
live trading orders



1.5M+

mobile app reviews rated 4.9 / 5.
No other fintech is more loved.



#1

website in the world when
it comes to all things investing*

Why join forces on marketing?



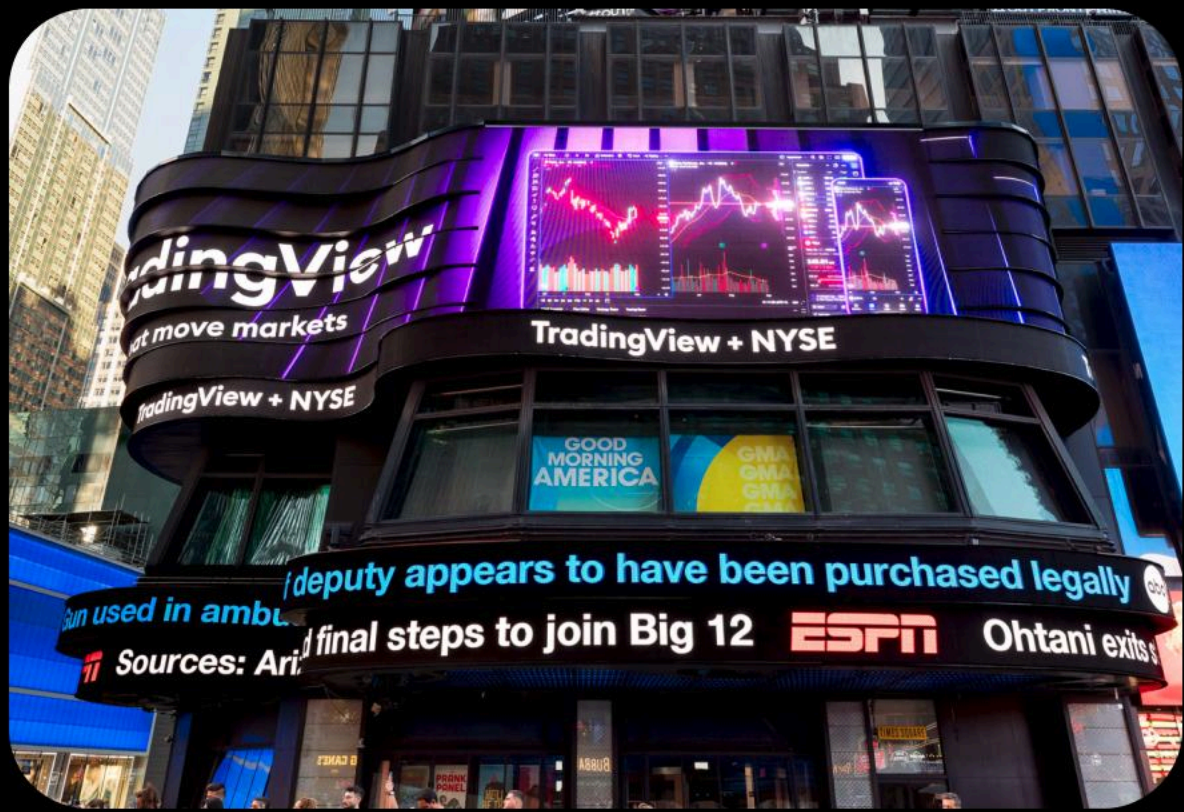
You can leverage our Class A brand credibility.



Generate high-value leads from our extensive user base.



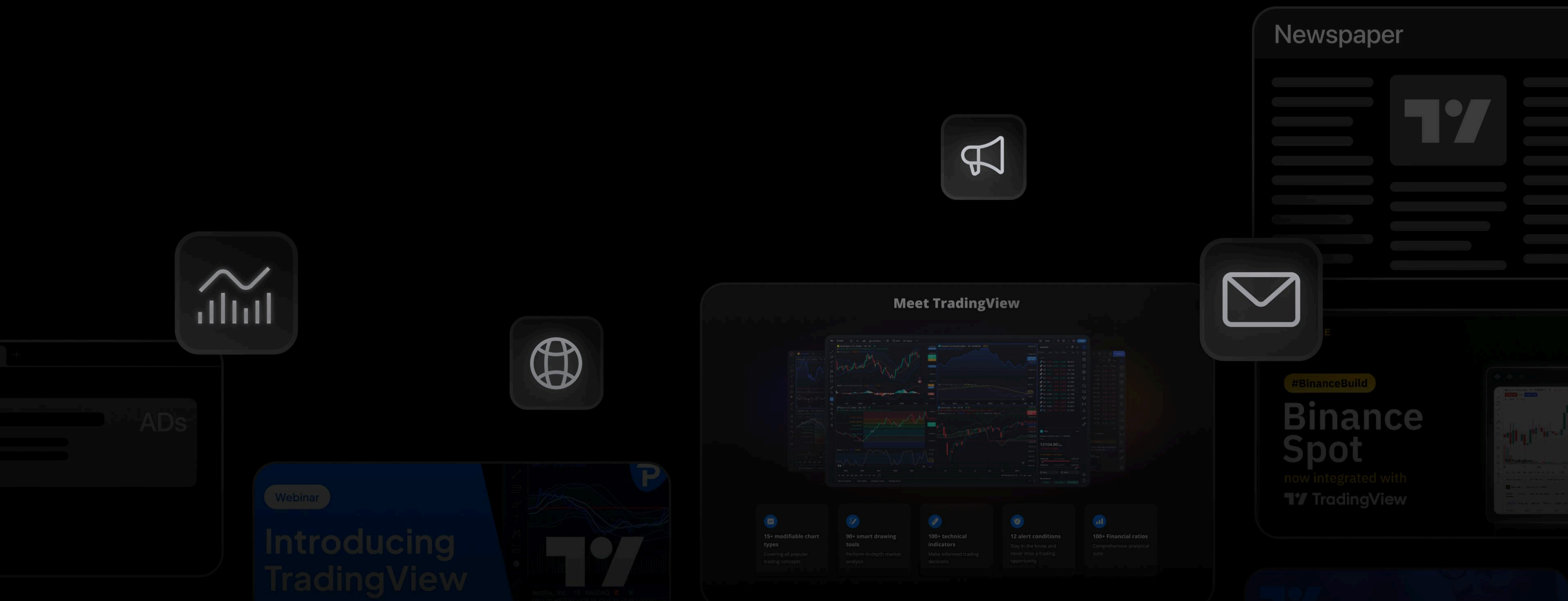
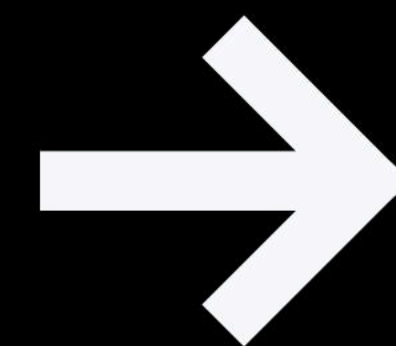
Our world-renowned product takes client retention further.



You are in a good company



Marketing TradingView: best practices



PR and media announcements

- ✓ Our partnership strengthens your brand's media image.
- ✓ Use our joint product offerings to expand your news stories.
- ✓ Entice new customers with exciting product updates.



Dedicated page . about TradingView

- ✓ Create a convincing value prop with all benefits in one place.
- ✓ Use a feature-rich landing page to drive lead conversion.
- ✓ Increase product adoption through FAQs, guides and videos.

Charting
and trading
platform

Trade smart with
Capital.com on
TradingView platform

Connect your Capital.com account to TradingView
and enjoy an unparalleled trading experience
powered by exclusive charting tools.

Open account

Start trading

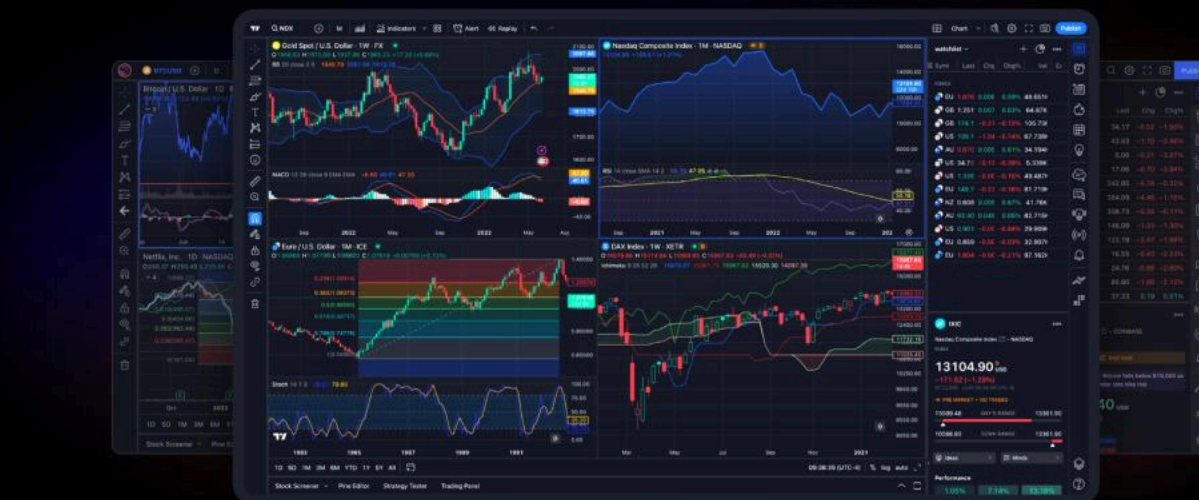
Download for
Windows

Download for
macOS

Download for
Linux

Install on
Browser

Meet TradingView



15+ modifiable chart
types
Covering all popular
trading concepts

90+ smart drawing
tools
Perform in-depth market
analysis

100+ technical
indicators
Make informed trading
decisions

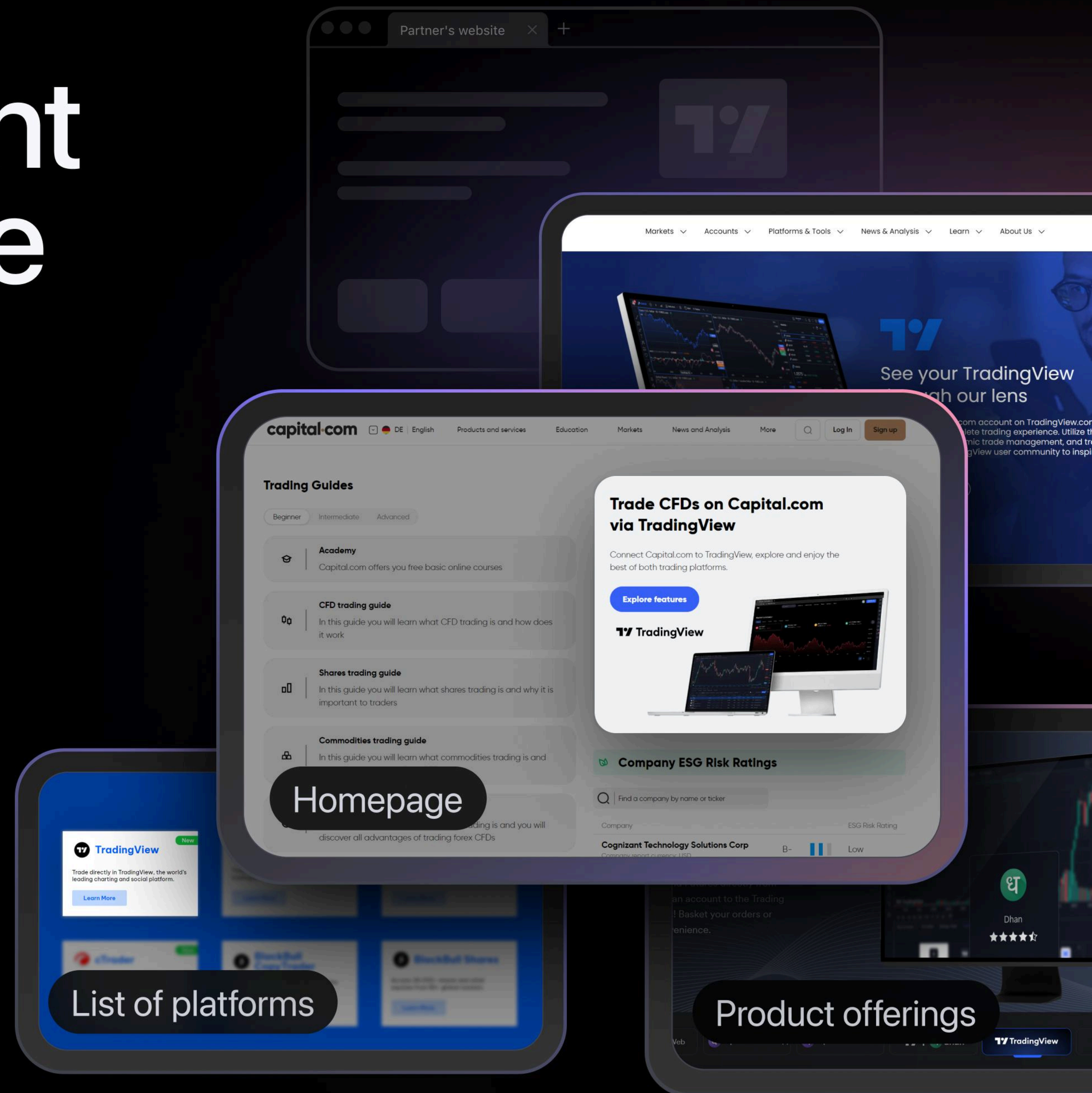
12 alert conditions
Stay in the know and
never miss a trading
opportunity

100+ Financial ratios
Comprehensive analytical
suite

Dedicated page about TradingView • 07

TradingView content across your website

- ✓ Show your visitors how they'll benefit from the partnership.
- ✓ Seamlessly blend TradingView with your product or service.
- ✓ Use our offerings to underpin special offers, driving revenue.



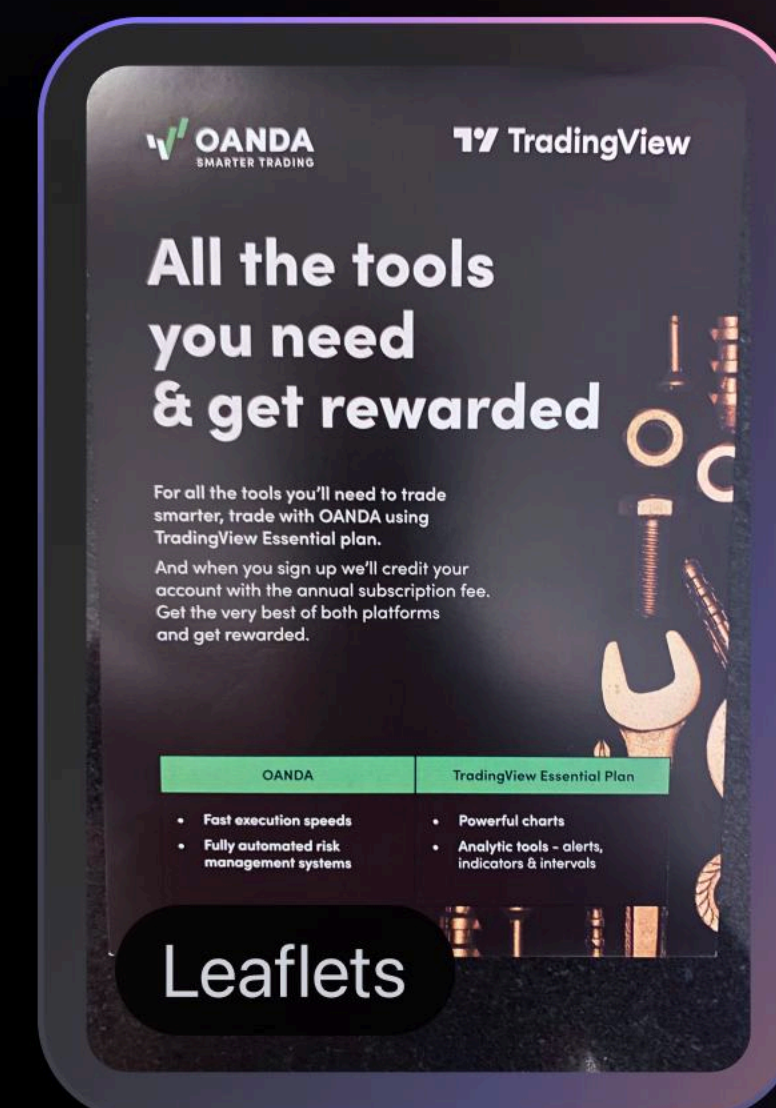
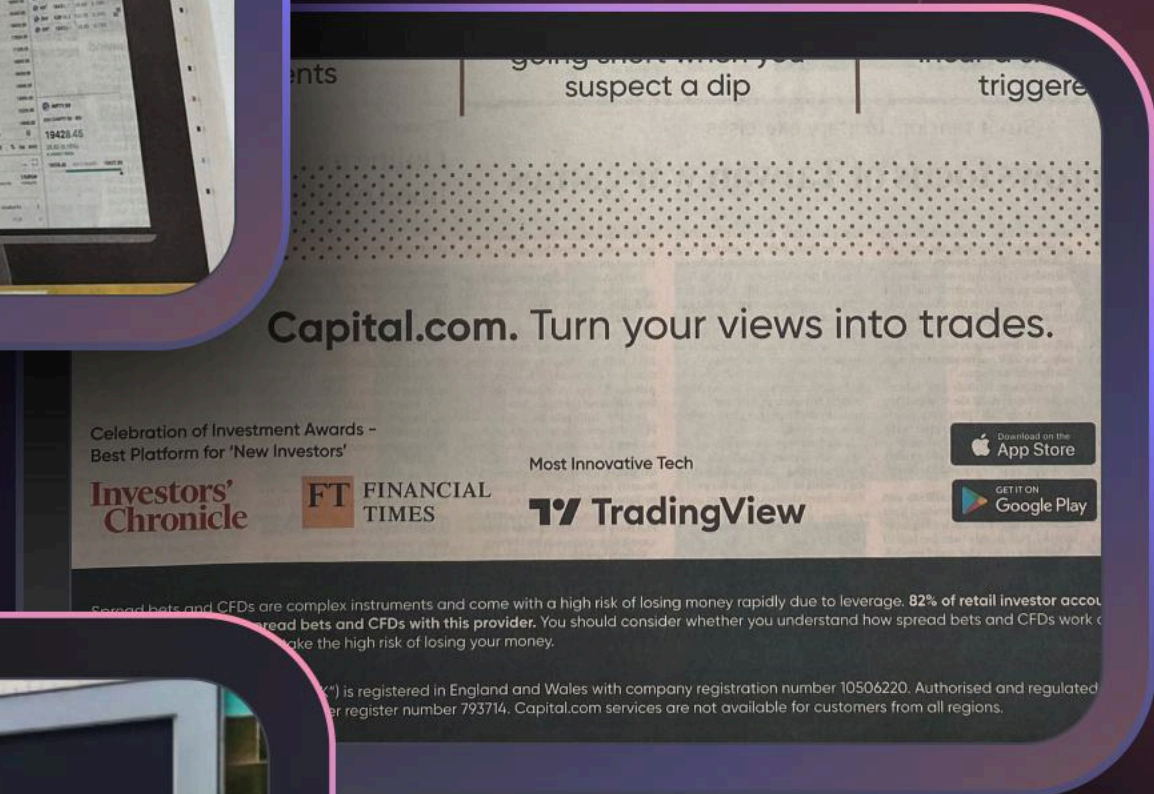
Paid search and display advertising

- ✓ Reinforce ads with TradingView keywords, logos and assets.
- ✓ Leverage co-branded landing pages to increase conversion.
- ✓ Get instant results, converting leads into recurring revenue.



Traditional and physical advertising

- ✓ Leverage our iconic assets to effectively target consumers.
- ✓ Use our partnership as a USP for hard-to-reach audiences.
- ✓ Focus on high-value customers in strategic offline locations.

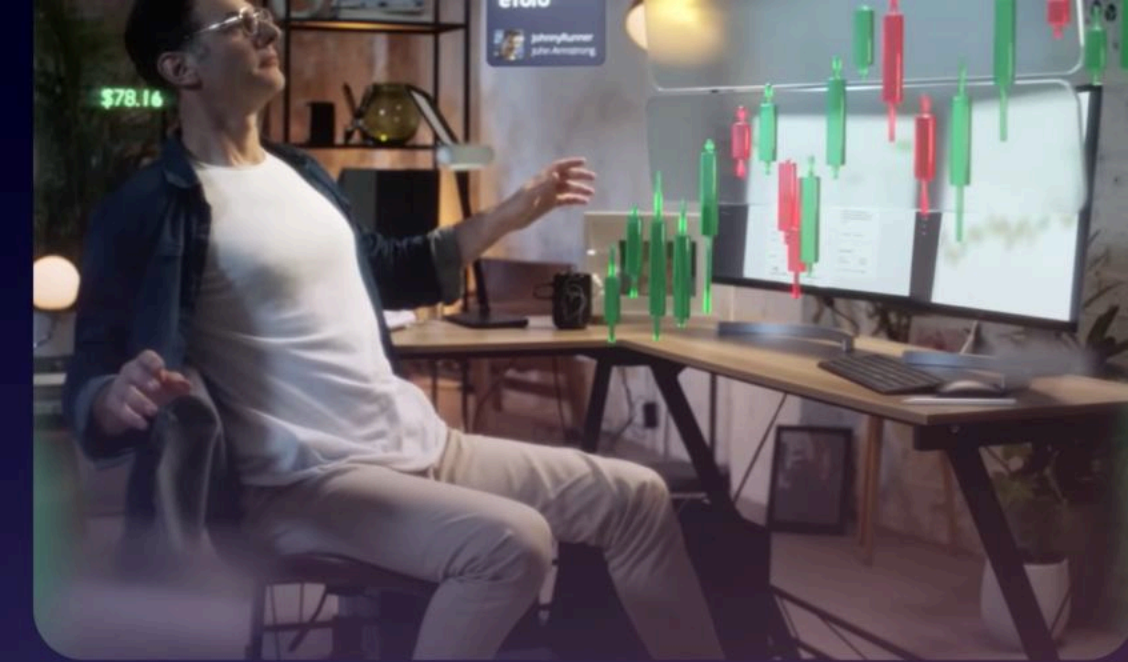


Promotional and educational videos

- ✓ Dynamic video content engages users better than static text.
- ✓ Reach, convert and retain audiences across all mediums.
- ✓ Fortify SEO through the value of videos for search engines.

APPLY ADVANCED
ANALYSIS TOOLS

Promo videos



Webinar

Introducing
TradingView

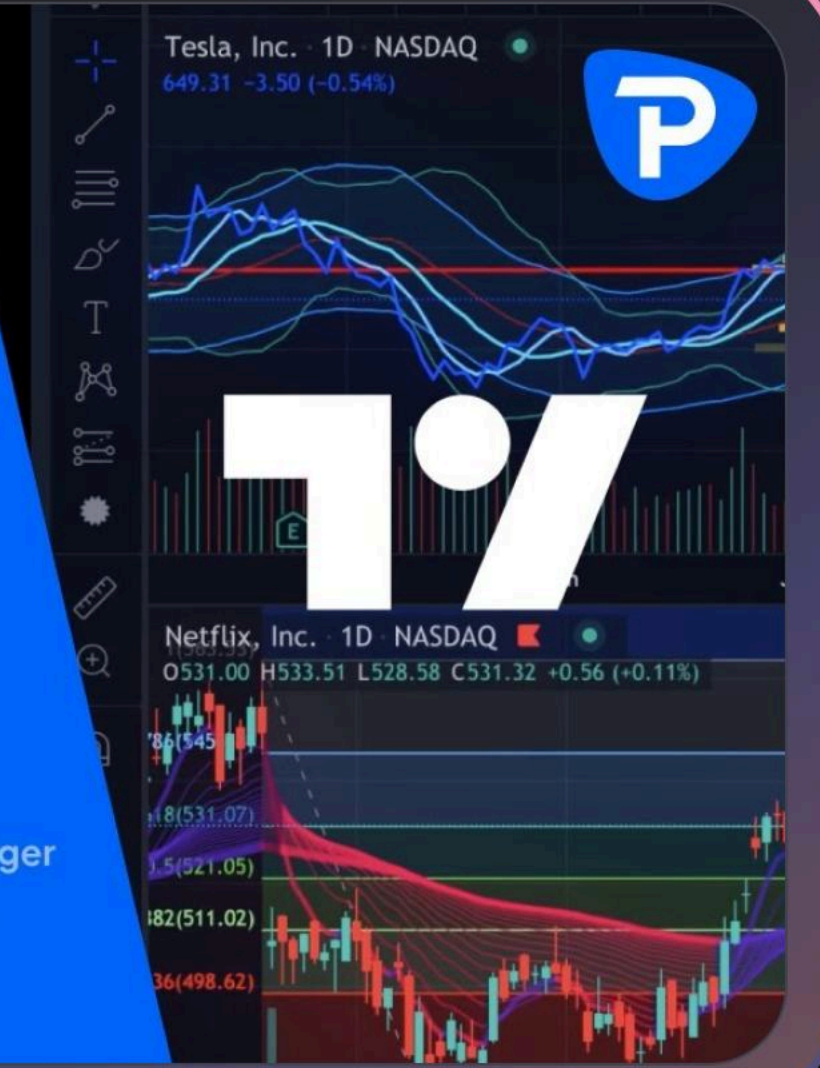


Richa Kawra
Regional Lead



Ivy Yan
Account Manager
Pebblestone

Tutorials and webinars



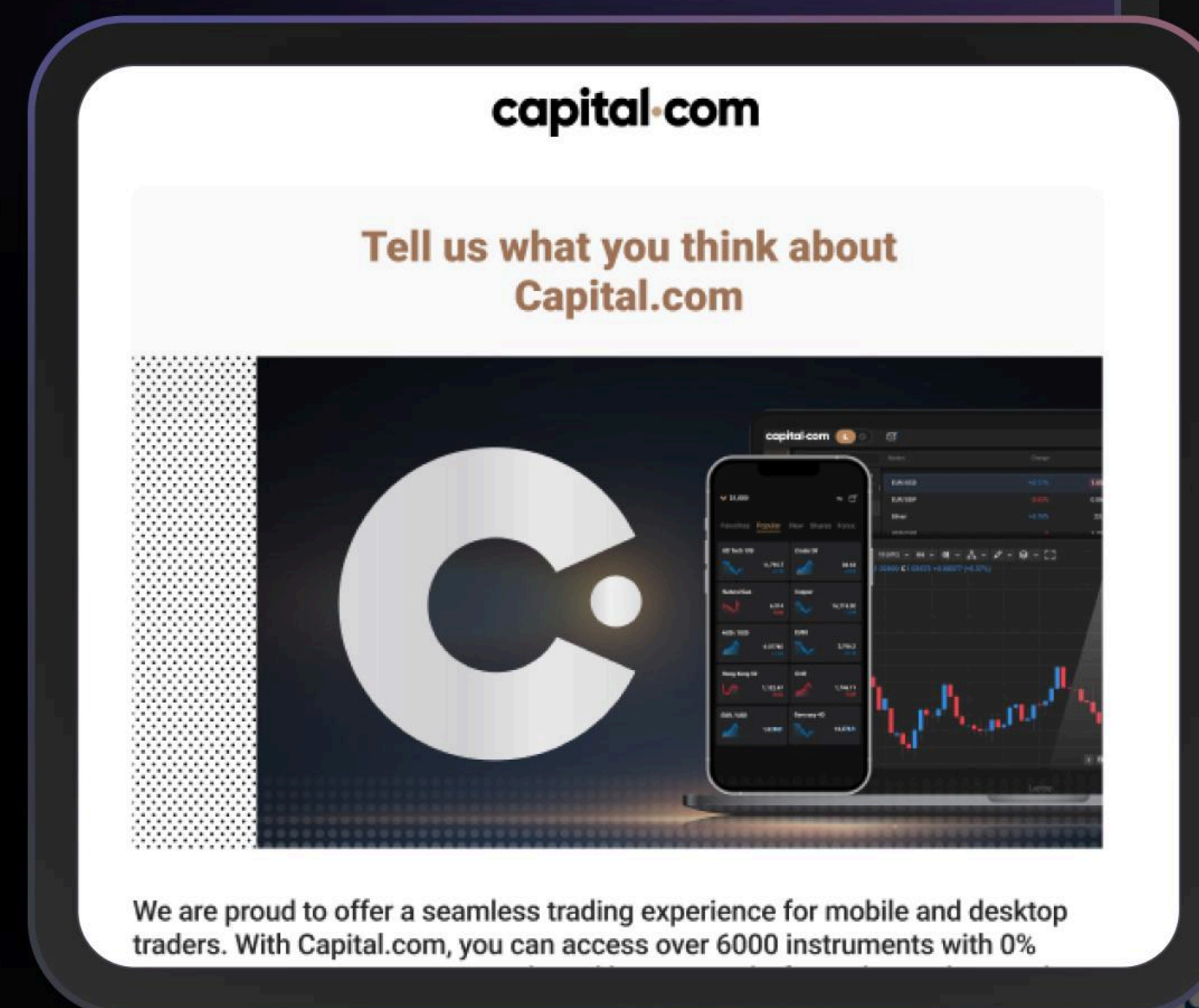
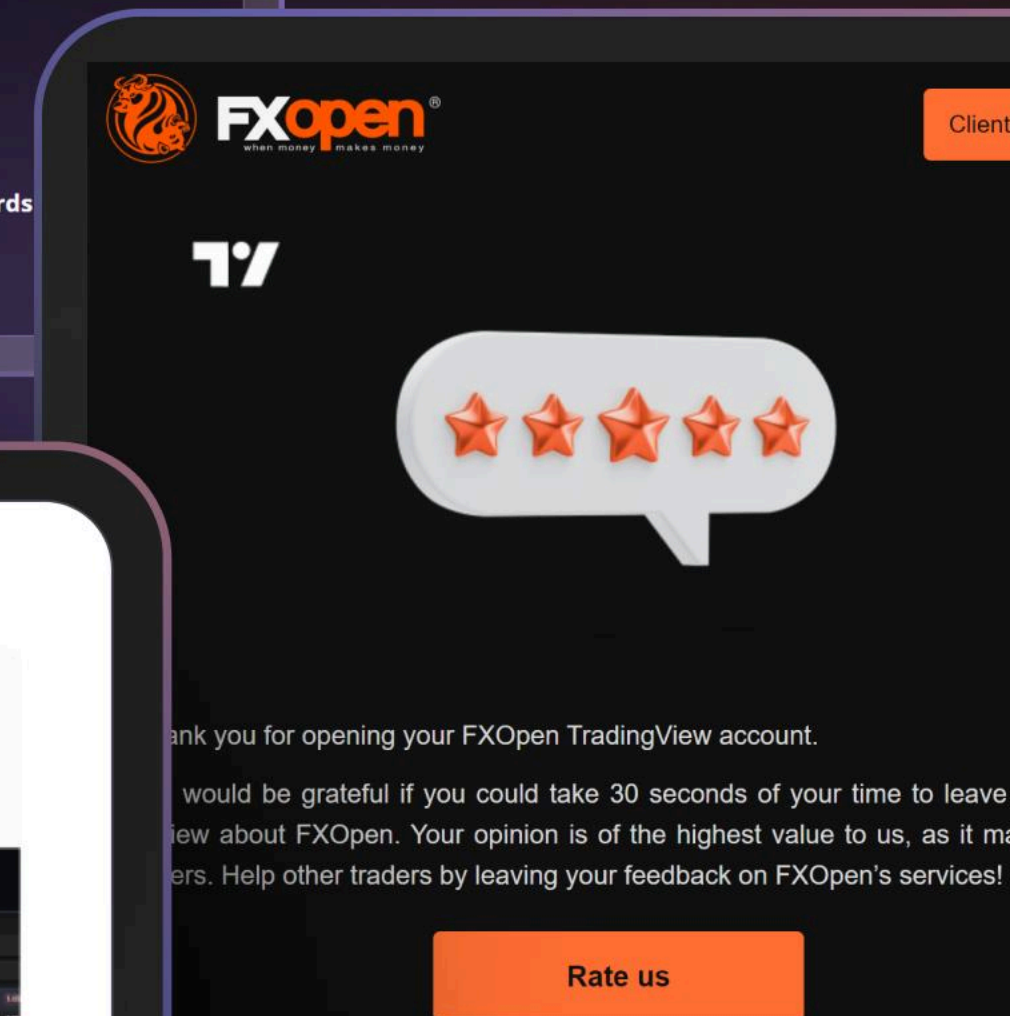
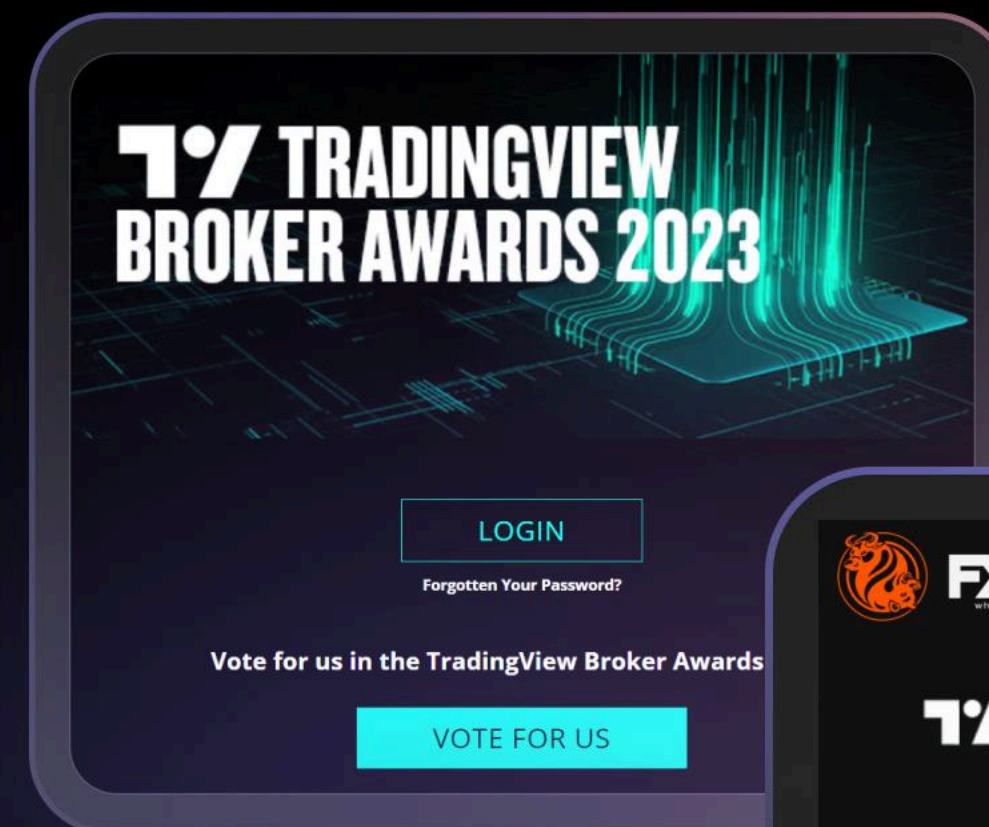
How to
Trade

directly in
TradingView?



Email campaigns and retargeting

- ✓ Boost your user reviews and rankings on TradingView.
- ✓ Incite users to vote for you in our prestigious Broker Awards.
- ✓ Use TradingView as a new benefit in retargeting campaigns.



Thank you for your time